

Why Cheaper Humira Alternatives Face Resistance

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KEY TAKEAWAYS

- Biosimilars are approved to stringent regulatory standards - approved biosimilars are not inferior products
- NOR-SWITCH and multiple subsequent studies consistently show switching from reference biologic to biosimilar is safe and maintains remission
- The nocebo effect is real - patient counselling about biosimilar equivalence is a clinical responsibility that directly affects discontinuation rates
- NHS England biosimilar adoption reduced adalimumab spend by more than 50% while treating more patients; this dividend funded access to newer on-patent biologics

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